

## It's Great When You Can Have a Win-Win

Read on to discover how you can gain access to an amazing FREE membership community based on win-win relationships.

A win-win in any situation is a wonderful thing. Everyone benefits in their own way.

That's why I created The Win-Win Club - an on-line club promoting win-win relationships.

Let's examine all the different ways you can benefit from a win-win relationship.

Parents: You can enjoy a win-win relationship with each child (yes, even a teenager).

Employees: You could have a relationship challenge at work (or in your marriage at home) that could benefit from a win-win.

Students: You can have relationships that are healthy or toxic, it's up to you. And this includes your relationship with yourself.

Self-Employed: Your happiness level affects your business relationships. Happiness is highly conducive to creating win-wins.

Unfortunately, win-win relationships aren't all that common. In fact, they are too often the exception rather than the rule.

But when you know why and how to use the win-win principle, you'll begin to have satisfying relationships in every encounter of your life because you'll know what to watch for and how best to react.

There are basically four ways you can interact with others:

- 1 - Win-Lose (You want to win, so you make them lose. The most common way)
- 2 - Win-Win (You want to win in your relationships, and you want them to win too.)
- 3 - Lose-Win (You let yourself lose so they win. Then you justify being their victim.)
- 4 - Lose-Lose (You are willing to lose just to make them lose too. Revenge!)

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This club champions and teaches number 2 above, the win-win way, because each of the other three ways is counter-

productive to rewarding relationships.

Members are also encouraged to raise their personal level of happiness - for two reasons: First, it just FEELS good to be happier. When you're happy everything seems to flow better in your life, including relationships.

And the second reason your happiness is important is because research shows that the best predictor of a successful relationship is your level of happiness before you enter that relationship.

It can also mean a financial boost for businesses, because success in sales correlates highly with a salesperson's own level of happiness (because that affects the quality of their relationships with customers and clients).

### A Principal Who Teaches A Principle - The Win-Win Principle

During my many years as a school principal (a kind one), a counselling specialist, and a Board of Education Chairman, I have dealt with a thousand relationships which miserably failed the win-win test:

- >students vs. other students,
- >teachers vs. students,
- >parents vs. teachers and administrators
- >parents vs. their own children.

And as a presenter across the country of business seminars on emotional fitness (which is even more important than physical fitness), I repeatedly heard about emotional distress at work due to problem relationships in the workplace. It was evident to me that:

In business, as in life, relationships matter.

And so The Win-Win Club was born, to help members improve their relationships at home, at work, at school.

### How Does It Work?

First of all, it's important to know this fact: when one of the two people within any relationship changes, the entire relationship dynamic will change.

For example, when a parent-child relationship is adversarial (where a parent may love the kid, but doesn't like him much), and the parent learns to use the win-win principle, the parent-child relationship will invariably improve.

Both the parent and child will end up happier with their lives because relationships and happiness are highly related. And both correlate highly with personal performance and productivity.

For all kinds of interpersonal relationships, the club teaches this:

Any negative people in my life can harm me,

Depending on my response to them.

But I can choose my response,

I can control my reaction,

By using my greatest power,

My power of choice.

So, it's not what they do that matters most,

It's what I do about it that counts.

Club Meetings: Our meetings are held weekly via teleconferencing, so members may attend either on the phone or internet. All meetings are free.

Note: It is commonly assumed that free things are mostly worthless because "you only get what you pay for." Before you assume that now, remember that oxygen is free, a beautiful sunset is free. Yes, the Win-Win Club offers true value free of charge.

Who Should Join This Club?

1, Anyone of any age who has someone in their lives (at home, at work, or at school) where the relationship is obviously failing. Members must be willing to try the win-win principle in relating to others (even if that means first examining their relationship with themselves).

2, Those who now have "okay" relationships with the people in their lives, but realize that "okay" is an enemy of "excellent." They join The Win-Win Club to improve existing relationships in two ways: 1, by applying the win-win principle better, and 2, by enhancing their own happiness which, in turn, will enhance their relationships.

3, Those who are facing a particular personal problem which is sabotaging satisfying relationships with others (e.g., low self esteem, depression, alcoholism).

The Club teaches this: Before improving relationships with others, it is often necessary to work on your relationship with yourself. That's because personal problems like low self-esteem, depression and addictions usually result in a lack of self-respect, and it is extremely difficult to respect and respond effectively to others if you lack respect for yourself.

But know this: Your future can be better than your present, and you have the Power within you to make it so.

Your membership has some special benefits:

The Win-Win Club meetings will enable you to hear from other people in similar situations and share in their struggles, successes, support, and suggestions. You'll receive both guidance and inspiration to make positive changes in difficult relationships with others - and possibly in the relationship you have with yourself. Either will result in a significant rise in your personal level of happiness.

Guarantee:

With your membership, your relationships will improve. Therefore, you will be happier and more successful because good relationships are foundational to both . Your satisfaction is guaranteed, or you will receive a refund of 1000 times your club membership fee. (Sorry, that won't actually buy you anything because there are no membership fees, and 1000 times zero is zero.)

There are more benefits:

There's a big convenience factor here because you can attend the meetings in the comfort of your own home, either on your phone or on your computer.

Then there's the anonymity factor. If you want to say or ask anything, and desire to be completely anonymous, use your first name only, or even a pseudonym. (This allows for full openness and honesty with no need for a mask.) If you don't want to participate, that's fine, just listen in. For any meeting, you can send questions beforehand that you would like addressed.

In The Win-Win Club, members are always treated respectfully. A member who wishes to make a commitment to reach some goal, may be gently held accountable for that choice. At club meetings, members are invited to share from their own knowledge and life experiences when that could assist others. Of course, members are free to quit the club at any time - there's no contract.

In the gap between a poor relationship and a win-win relationship lies your potential to change it. To close that gap, join The Win-Win Club. It's all about happy relationships.

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